



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**CHILDLIKE INaSENSE BENEFIT CONCERT
FOR FREE THE CHILDREN**

Montreal, Quebec, August 13, 2009. – The next **CHILDLIKE INaSENSE Benefit Concert** for Free The Children will take place on **Sunday, August 23rd, at 2 p.m.** at the Segal Center for Performing Arts. The funds raised by this concert will be used to build the very first Free the Children Arts School in Kenya in the Masai Mara.

Over 50 incredible musicians, singers and dancers that you have likely already enjoyed in such musicals as *Les Misérables*, *Un violon sur le toit*, *Joe Dassin* and *Elvis Story*, as well as artists like Kodiak, Émilie Bégin and Chantal Dauphinais, to name but a few, are coming together to offer you a concert that promises to both entertain and inspire you! Several singer-songwriters from the Montreal scene, the organisation Painting a New World and a number of expert massage therapists will also be present to make your afternoon absolutely unforgettable!

Free The Children is the world's largest network of children helping children through education, with more than one million youth involved in their innovative education and development programs in 45 countries. Founded in 1995 by international child rights activist Craig Kielburger, Free The Children has a proven track record of success. The organization has received the World's Children's Prize for the Rights of the Child, the Human Rights Award from the World Association of Non-Governmental Organizations, and has formed successful partnerships with leading school boards and Oprah's Angel Network.

The concert will be held at the Segal Center for Performing Arts, located at 5170 Côte-Ste-Catherine Street West in Montreal, two blocks east of Decarie Boulevard. Tickets can be purchased in advance by calling 514-928-5696 or by emailing info@unlimitedmasterpeace.org. Tickets will also be available at the door on the day of the event.

For more information, please contact Gab Desmond by phone at (514) 928-5696 or by email at info@unlimitedmasterpeace.org or visit www.childlikeinasense.com.